

# IAMFA Benchmarking Practices & Learning Workshop

VENUE: Hyatt Regency Amsterdam, NL

Draft

**Sunday, September 10, 2023**

*Breakfast on your own (Included with room package)*

8:45 AM	Registration
9:00 AM	<b>Welcome &amp; General Information:</b> 2023 Conference Coordinator Robert Lambe, Facility Issues
9:15 AM	<b>Introductions &amp; Background: All</b> Attendee Introductions (20 seconds each – refer to pre meeting materials)
9:45 AM	<b>Overview of 2023 Benchmarking Program, Q&amp;A</b> on pre meeting materials and highlights of 2023 trends/results to date. Robert Lambe, Facility Issues
10:15 AM	Break & Group Photo
10:30 AM	<b>Overview of programs and tools to make culture sustainable and position the sector as leaders for sustainability globally.</b> Caitlin Southwick, Founder & Executive Director, Ki Culture
11:00 AM	<b>Summary of Mission <del>Im</del>Possible Meeting: Museums and cultural institutions on the way to energy efficiency and sustainability</b> Nushin Shahri, Sustainability Project Manager, PARTNER Consulting+Projects
11:30 AM	<b>Lessons Learned Along the Way to Implementing Machine Learning</b> David Brooks, President, Partner, McGuire Engineers Inc.
12:00 PM	Lunch
12:45 PM	<b>Break-out Sessions – All</b> Join a small group discussion of the topic of most interest to you (topics selected from those requested in pre meeting materials).  Identify current and emerging challenges, share experiences and lessons learned, and identify relevant metrics of value.
1:45 PM	<b>Break-out Reports &amp; Discussion</b> (15 min each)
2:30 PM	Wrap-up
2:35 PM	Adjourn

*3:15, 3:30, 3:45 Anne Frank house tours for those registered*

*3:00+ IAMFA Conference Registration*

**6:00 PM – Opening Reception for 2023 IAMFA Conference**

**Tuesday, October 24, 2023, 3:00 pm EDT, on Zoom**

Town Hall Discussion (Hot Topics & Emerging Issues) - Open discussion of topics & questions submitted by participants.

