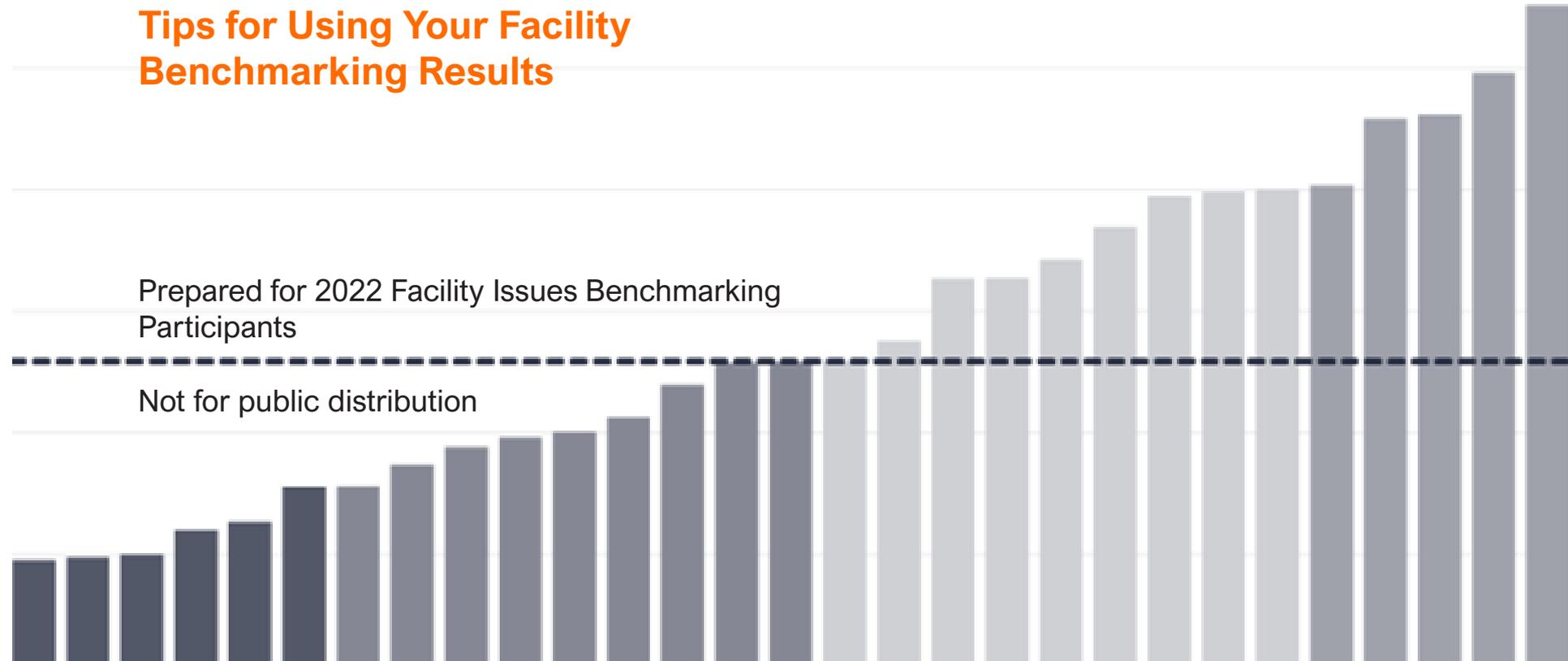


Facility Benchmarking

Tips for Using Your Facility Benchmarking Results

Prepared for 2022 Facility Issues Benchmarking
Participants

Not for public distribution



Contents

- Other References
- Brief Recap of Benchmarking Process / Objectives
- Suggested Process to Review Results
- Drafting Action Plan
- Additional Q&A

Other Sessions on the “Mechanics” of Benchmarking

The image shows the cover of a guide titled "Facility Benchmarking" with the subtitle "Guide for Getting Started: Facility Data Collection and Benchmarking Data Entry". The cover features the Facility Issues logo at the top left, a large blue title, and an orange-bordered box containing the subtitle. Below the title is a bar chart with a dashed horizontal line. The text "Prepared for 2022 Facility Issues Benchmarking Participants" is above the line, and "Not for public distribution" is below it. The bar chart consists of 20 vertical bars of varying heights, generally increasing from left to right.

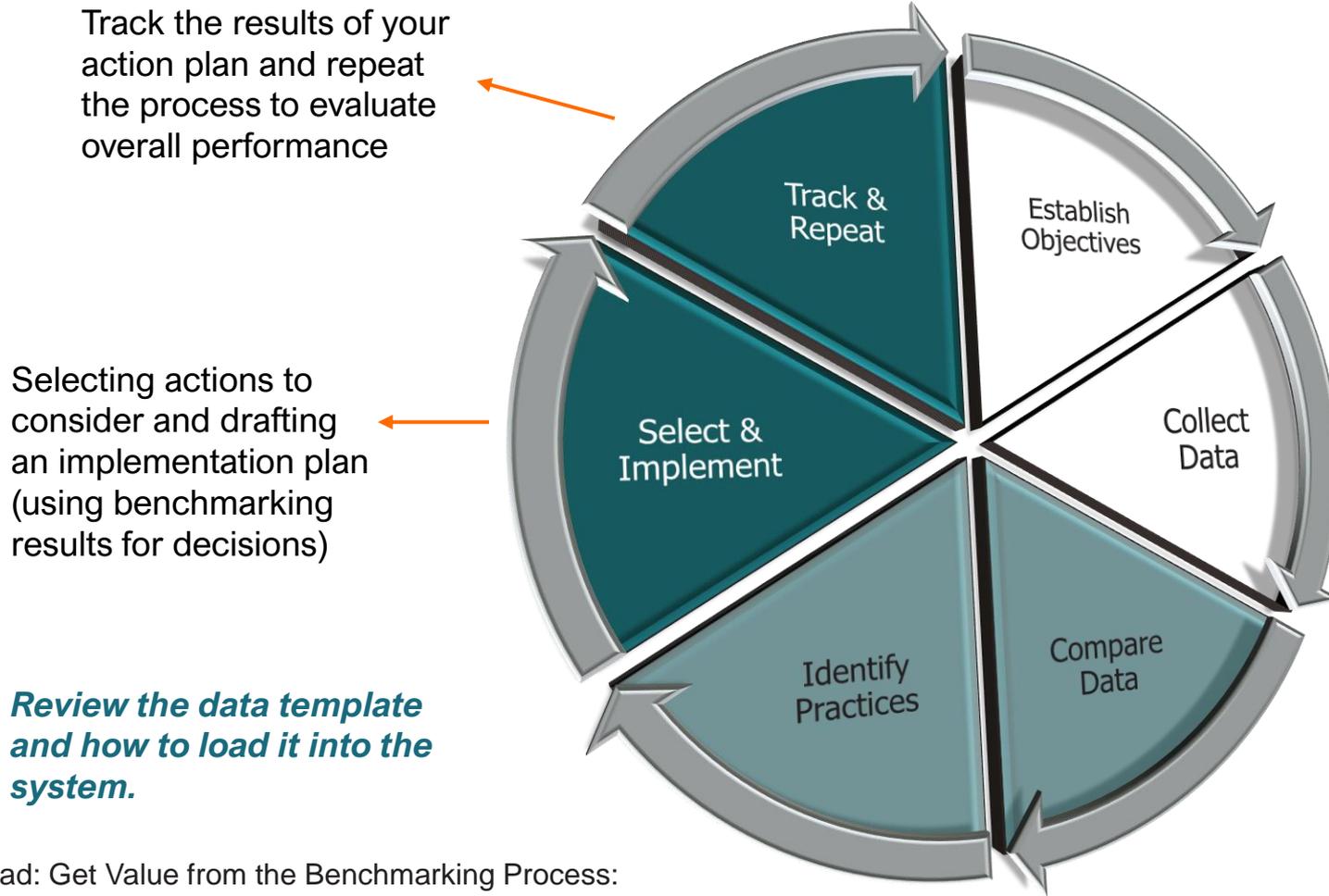
The image shows the cover of a guide titled "Facility Benchmarking" with the subtitle "Guide to the Facility Benchmarking Reporting". The cover features the Facility Issues logo at the top left, a large blue title, and an orange-bordered box containing the subtitle. Below the title is a bar chart with a dashed horizontal line. The text "Prepared for 2022 Facility Issues Benchmarking Participants" is above the line, and "Not for public distribution" is below it. The bar chart consists of 20 vertical bars of varying heights, generally increasing from left to right.

Download: Get Value from the Benchmarking Process:

<https://sandbox.facilityissues.com/facility-benchmarking-process/>

The Facility Benchmarking Process

This discussion will address the few steps in the benchmarking process.



Download: Get Value from the Benchmarking Process:
<https://sandbox.facilityissues.com/facility-benchmarking-process/>

Use Benchmarking to Support Better Facility Management

Use your benchmarking review/results as part of your facility planning and management activities.



How do your standards compare?

How does your performance compare?

What actions are worth considering?

Dimensions of Performance

- Asset Management
 - Condition
 - Reliability
- Cost
 - Capital
 - Custodial
 - Maintenance
 - Security
 - Total
 - Utilities
- Occupant Service
- Space & Occupancy
 - Effectiveness
 - Utilization
- Staffing
- Sustainability
 - Energy
 - GHG
 - Waste
 - Water

other...

Where do you want to stand on each of these?

- **Leader** – Have leading edge performance in this area based on quality, quantity, innovation, or impact.
 - Best in Class
- **Competitive** – Have performance that is consistent with others in the industry, prudent, responsible.
- **Not a Priority** – Not concerned with performance in this area (focused on other aspects).

What are Your Organization's Priorities?

Performance Criteria
Space quality & utilization
Space environmental quality
Facility reliability & resiliency
Employee wellness & productivity
Visitor wellness & experience
Facility operating costs
Sustainability
Organization innovation
FM staff expertise & engagement

Performance Objectives		
Best in class		
	Responsible, competitive	
		Track but not a Priority
Leader		
Leader		
	Responsible, competitive	
Best in class		
		Track but not a Priority
	Responsible, competitive	

Example

Suggested Process to Evaluate Benchmarking Results

1. Understand Your Organizational Objectives
2. Review Your Performance (*Particularly vs. Your Objectives*)
3. Identify Potential Actions To Consider
 - Triage and Select / Recommend Actions
4. Communicate Results of Your Review
 - Report overall performance and recommendations to leadership.
 - Communicate key metrics with staff & reasons for any initiatives
 - Other as appropriate
5. Track Progress on Initiatives, and Trends in General
 - Monitor trends of key metrics to measure progress
 - Perform ad-hoc queries/review to respond to emerging issues/questions
 - Share lessons learned from your initiatives & learn from others

Review Percentiles for Overview of Your Performance

Overall Ranking by Metric Category

Select dimension of interest

Selected Sitecode

Cost: Total O&M

Comparing to: All Participants, All Property Types

Property Performance Metric	Our Percentile	Organization Performance Metric	Our Percentile
Total Direct Cost per Gross Area	59%	Total NonDirect Cost per Gross Area	56%
Total Direct Cost per Supported Worker	19%	Total Indirect Cost per Gross Area	15%
Total Direct Cost per Workspace	100%	Total Fixed Cost per Gross Area	75%
		Total Direct Cost per Gross Area	59%
		Total Cost of Occupancy per Supported Worker	19%
		Total Cost of Occupancy per Gross Area	56%

Check your relative performance vs. group for various metrics

<25 Percentile

>75 Percentile

FACILITYISSUES Cultural Facility Benchmarking - Subject to terms of use (c) 2022 Display for Internal Use Only Data Year: 2021 English Units Currency: USD

Review Quartile Charts to Identify Your Performance

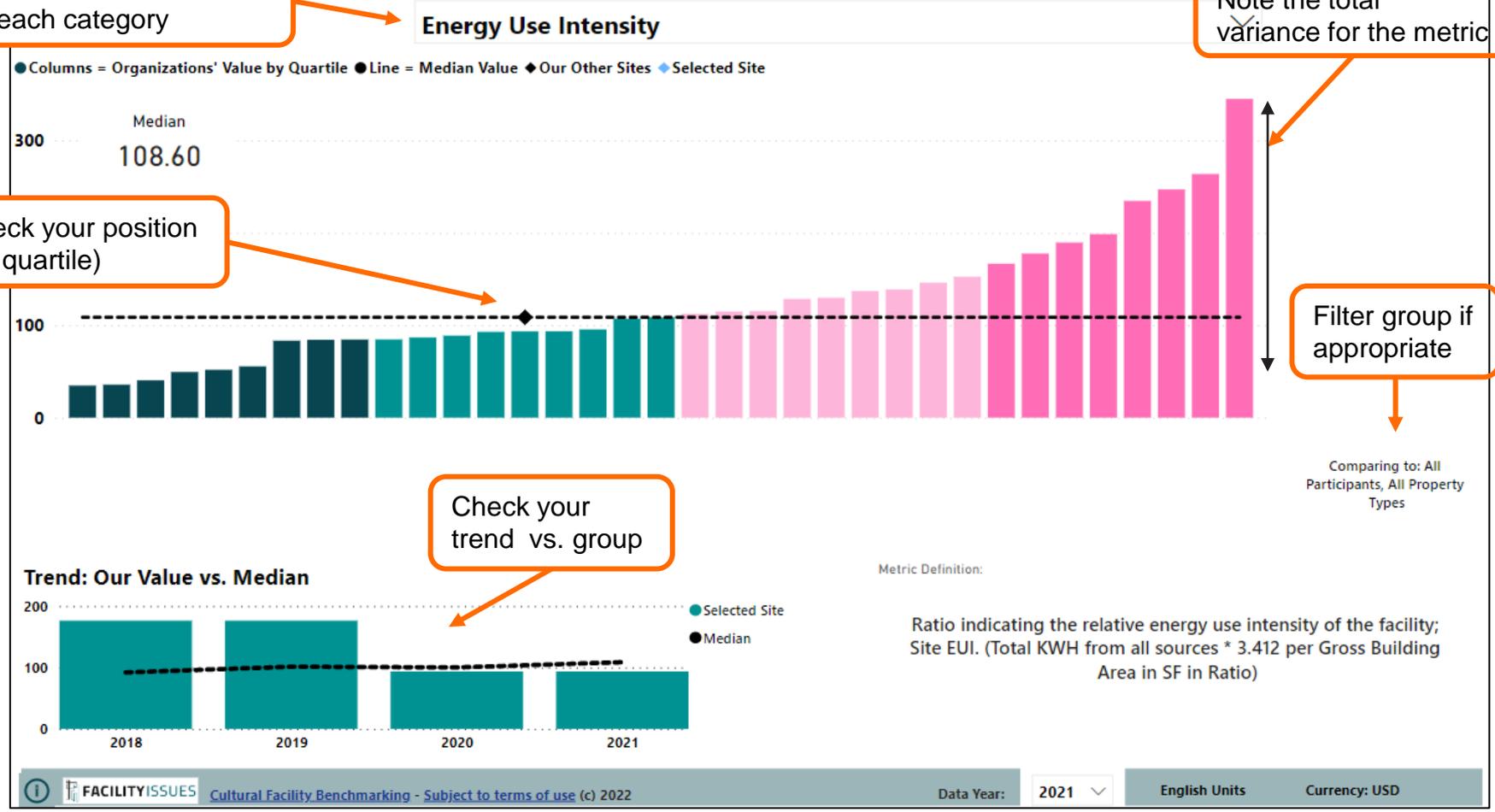
Review metrics of interest for each category

Note the total variance for the metric

Check your position (by quartile)

Filter group if appropriate

Check your trend vs. group



Compare Performance vs. Objectives → Action?

Want → Are ↓	Leader	Competitive	Not Priority
Leader	Document & Celebrate	Document & Celebrate	Evaluate Resource Allocation
Competitive	Incremental Improvements & Evaluate	Manage by Exception	Manage by Exception
Struggling	Evaluate Radical Changes	Incremental Improvements & Evaluate	Manage by Exception

General Types of Actions

A. Document & Celebrate

- Validate data and performance, then document and share with leadership and stakeholders, publicly acknowledge contributors and have them share lessons learned.

B. Manage by Exception

- Practice benign neglect and save attention for when the performance or trend deteriorate; delegate these areas to grow staff capabilities.

C. Incremental Improvements & Evaluate

- Look for immediate incremental improvements (e.g. Lean approach; solicit ideas from staff and internal stakeholders; evaluate radical changes if insufficient progress.

D. Evaluate Radical Changes

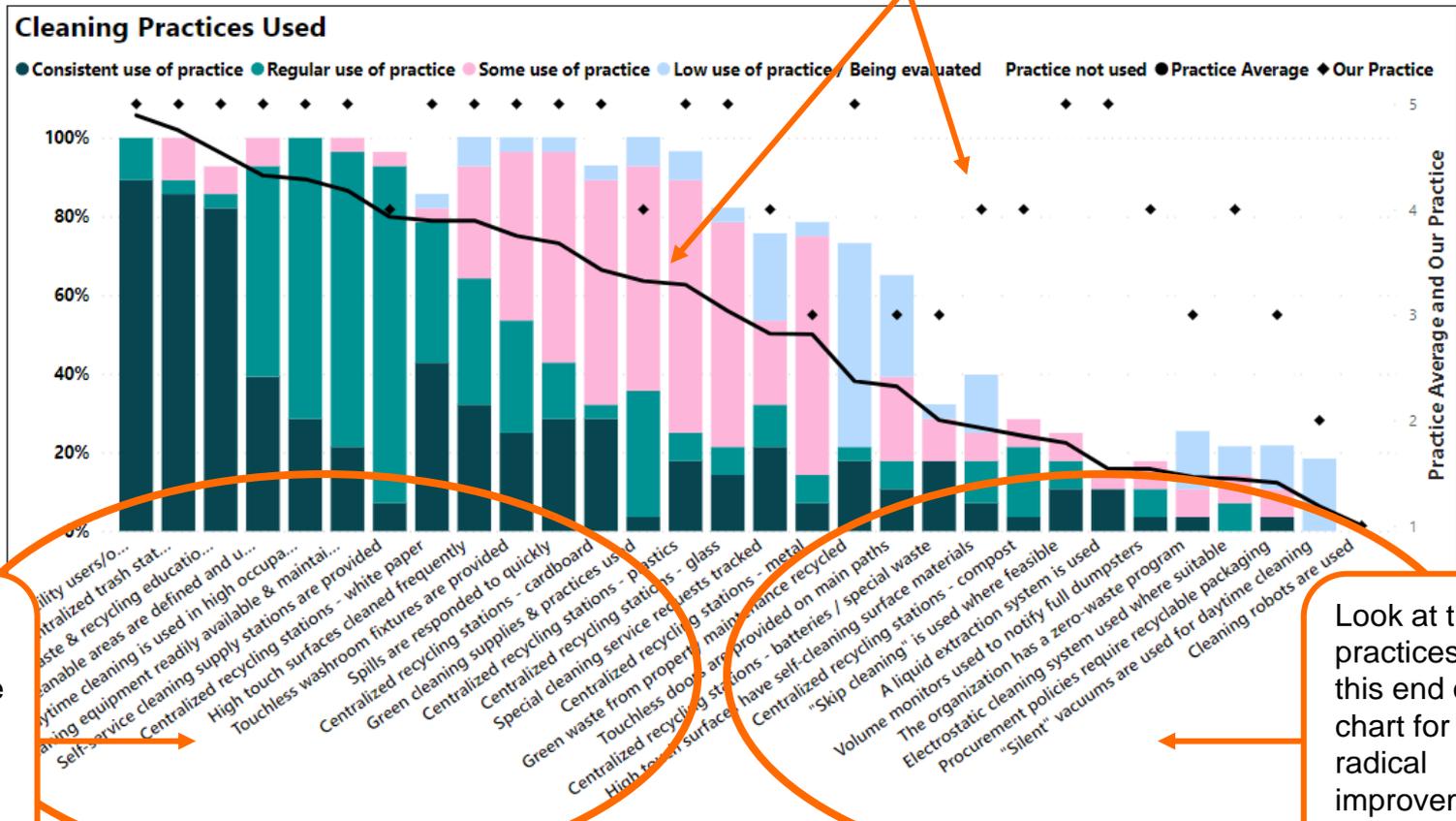
- Need to look at doing things significantly differently; look outside the organization and maybe hire a study.

E. Evaluate Resource Allocation

- Look at whether there are resources you can re-allocate to other areas.

Review Use of Practices for Potential Actions

Compare your use (black diamonds) vs the average use (black line) to see which practices/technology you might employ more.



Look at the practices at this end of the chart for quicker, incremental improvement options.

Look at the practices at this end of the chart for more radical improvement options.

Triage Your List of Potential Actions

Where do you need to act?

- Organization Priority

Where is there likely to be an ROI?

- Financial payback
- Accomplish some other department objective

What can be accomplished in reasonable time?

- Quickly
- Within your control / resources
- Break large programs into steps

Where might you want to revisit your standards / or objectives?

Suggest you select no more than 1-2 major changes actions or 3-5 smaller ones at a time.

Communicate & Implement

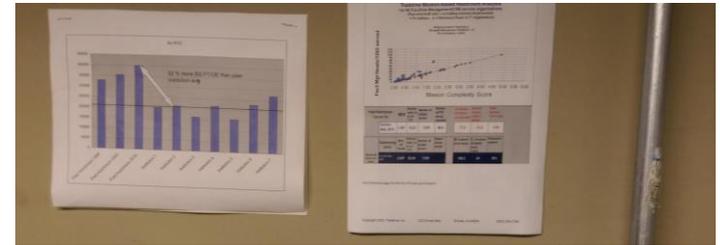
Celebrate good results

- Post & publish annotated materials

Explain why action needed where results are not as good

Roll out “action plan”

- Obtain support
- Assign / solicit “champion”
- Maintain awareness & change management



Questions, Problems, or Suggestions?

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