



Cultural Facility Benchmarking Sponsorship

The Cultural Facility Benchmarking Program includes FM administrators of leading museums, libraries, and other cultural institutions. Being a sponsor helps support the viability of the cultural facility benchmarking program and puts your name in front of these active organizations.

We have four levels of sponsorship available:

- **Supporter** – Sponsor who contributes to supporting the program and received recognition of that.
- **Networker** – Sponsor who takes an active role in the exchange of cultural facility management shared practices.
- **Educator** – Sponsor who contributes to the benchmarking knowledge base and/or the annual best practices meeting.

We also **Partner** with organizations on related projects or custom facility benchmarking/metrics programs.

Benchmarking Sponsorship Features by Level	Supporter	Networker	Educator
	(Bronze) \$1,000	(Silver) \$3,000	(Gold) \$5,000
Your organization description on Facility Issues benchmarking website with link to your website.	X	X	X
Organization name listed as supporter on our emails to our cultural facility mailing list.	X	X	X
Acknowledgement of your organization at annual IAMFA Benchmarking Workshop.	X	X	X
Your logo on the benchmarking report dashboard page.	X	X	X
Participation on monthly virtual shared practice meetings		X	X
Opportunity to present a case study or moderate a shared practice meeting on appropriate topic of your choice (Includes Facility Issues post about it to our 1,500 followers on LinkedIn)		X	X
Custom shared practice survey on topic of your choice		X	X
Suggest or share content to include in benchmarking program		X	X
Anonymized copy of the cultural benchmarking summary report.		X	X
Admission for one individual to IAMFA Benchmarking Workshop.			X
Include a publication or 1-page marketing handout in annual IAMFA Benchmarking Workshop packet.			X
Opportunity to present a case study at annual IAMFA Benchmarking Workshop.			X

Supporters can contact us or sign-up right on our website at:
<https://facilityissues.com/product/cultural-facility-program-sponsor/>

Networkers, Educators, and Partners need to contact us regarding these limited number of opportunities: rlambe@facilityissues.com